

**The letter shall be signed only by persons who represent the Client company legally, or via a letter of attorney.
This fact shall be established via a Certificate of Current Status of the Company.
Persons, who place their signature on the grounds of a Letter of Attorney, shall attach the Letter certified by a Notary.**

LETTER OF ASSIGNMENT

With this Letter
/name of the legal entity/

.....
/head office and address of management, UIC, Identification No under VAT/

Represented by
/full name/ /position/

SHALL COMMISSION:

IN THE EVENT THAT THE LEGAL PERSON IS SERVICED BY MORE THAN ONE ADVERTISING/MEDIA AGENCY, EVERY ONE OF THEM SHALL FILL IN A LETTER OF ASSIGNMENT!

.....
/name of the advertising/media agency/

to purchase, negotiate on my behalf and on own account time on air for broadcasting of TV commercials in the BALKAN BULGARIAN TELEVISION EAD Programme, who, on his part, shall commission the services of BALKAN BULGARIAN TELEVISION EAD.

Subject of the assignment shall be television broadcasting of the commercials promoting the products and the trademarks property of the legal entity!

DESCRIPTION:

This Letter of Assignment shall be valid for the term from 2015 to 2015.

The undersigned

In the capacity of/position/,

of/name of the Legal Entity/.

I hereby guarantee the undisturbed broadcasting of the assigned commercial clips and sponsor acknowledgments related to the promoted product/service/trademark and in this connection I shall undertake the obligation to establish prior to placing an assignment for broadcasting of a specific video clip or sponsorship acknowledgment that the company I represent:

1. holds the legal, contractual or ceded in any other legal way right to promote the product/service/trademark, the commercial clip of which is assigned to be broadcasted;
2. holds the legal, contractual or ceded in any other legal way right to use for television broadcasting the graphic and textual trademarks, advertising logos and messages, literary and other protected works included in the commercial clips, as well as the images of the persons promoting the product;
3. has arranged all relations, including property relations with the authors of the commercial clips delivered for broadcasting, as well as with any other holders of copy and related rights, whose works or performances are included in the clips, in compliance with the Copy and Related Rights Act (CRRRA) and other applicable legislative acts and that all required permits and licenses to use the objects of copy and related rights created by them have been duly obtained from the holders of these rights or authorized by them organizations for broadcasting in the Programme of BALKAN BULGARIAN TELEVISION EAD and all remunerations for the broadcasting have been paid, for all modes of broadcasting, transmission and retransmission, including electronic communications networks to third parties and Internet;

4. a commercial clip or sponsorship acknowledgement to be broadcasted under the assignment have been produced in compliance with RTA, CRRRA, CRPTRA, (Consumer Rights Protection and Trade Rules Act), TGIA (Trademarks and Geographical Indications Act), PCA (Protection of Competition Act), HA (Healthcare Act) and any other applicable Bulgarian legislation.

I hereby guarantee that the company I represent shall accept and undertake to comply with the General Terms for broadcasting of audiovisual commercial communications in the Programme of BALKAN BULGARIAN TELEVISION EAD.

I hereby guarantee that the company I represent is obliged to indemnify and to assume full responsibility in case a violation of any of the above guarantees which would provide to BALKAN BULGARIAN TELEVISION EAD and / or advertising / media agency any legal and other claims and / or be imposed administrative sanctions to BALKAN BULGARIAN TELEVISION EAD and / or advertising / media agency.

.....2015

ADVERTISING/MEDIA AGENCY:

Client/ Declarer:

Signature and stamp

Signature and stamp